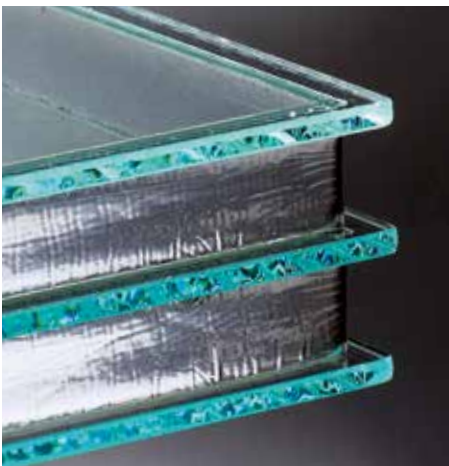


What's behind these doors is amazing





Superior build quality

Built better

The solid 'thwump' when you close an Apeer door sounds like no other. It's a sound that signals superior construction, a reinforced frame and virtually airtight seals.

Super strong

Inside every Apeer 70mm door there's a super-strong steel and metal reinforcing mesh that forms part of the insulating polyurethane core. It works alongside a vertical steel bar that runs top to bottom along the inside edge.

Better margins

Apeer has always been a premium product and by continually developing and extending our range, we've widened your potential audience. That means greater opportunity to make high-value sales, which in turn deliver better margins.

No warping

Exterior wooden doors warp by up to 7mm when external and internal temperatures vary. Apeer doors hardly warp at all because our composite material is affected less by temperature differences.

Wood free construction

With no wood to rot, Apeer doors perform for years and need very little care to keep them looking pristine.

70mm thick

Apeer doors are 60% thicker than other doors in the market, so they keep more noise outside and greater warmth within.



Ultimate core strength

Ultimate core strength

Every Apeer door benefits from the skill and experience of our entire design and security teams. They are masters at protecting homes from intruders and it goes without saying that our doors comfortably exceed all industry standard impact and cut-through tests.

Secure from top to bottom

Our multi-point Yale locking system features two rollers, three hooks, two deadbolts and a latch.

Tougher glass

This isn't just glass, it's toughened, triple glazing housed in reinforced mouldings with the optional extra of lamination for optimum security.

Double sealed

Our double sealed rebate is virtually airtight by creating an internal secondary closure.

Double hinge bolts

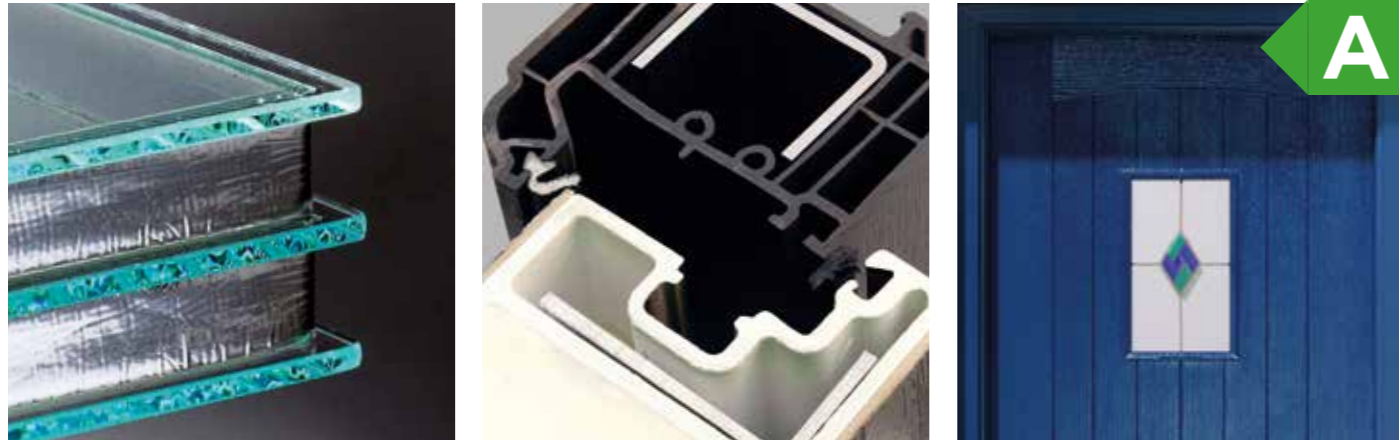
Apeer doors have reinforced hinges, so when they're closed, steel hinge bolts protect the otherwise vulnerable side of the door.

Police-approved

From police-approved locks to rhino-resistant frames, your customers are in safe hands.



Secured by Design doors must be ordered with laminated glass.



Keeps heat in and cold out

Our doors are at their best when the weather is at its worst

Having one of the world's most energy efficient doors is a smart decision for wise heads. But it's the way it repels the blatter of rain and silences the wind's howl that warms the heart. Fingers and toes too.

Wider triple glazing

Along with our 70mm super-strong core, glass elements are triple glazed for extra insulation. We can even gas-fill them for improved thermal performance.

Multi-chamber insulation

Our doors' multi-chamber construction is an awesome insulator - keeping cold weather outside where it belongs.

Virtually airtight

Our double sealed rebate is virtually airtight by creating an internal secondary seal.

A-Rated

Sealing heat in while keeping cold out, our doors are A-Rated by independent testers and far exceed the industry benchmark. By keeping more heat inside their homes, your customers will keep more cash in their wallets.



We take glass very seriously

Raise your glass

With cutting edge technology combined with 20 highly skilled, artisan glaziers working to create on-trend, bespoke and handcrafted glass designs, we take glass very seriously. And to top it off, our glass designs can be matched to the sidelights and toplights meaning your customer can have the completed look across their door set.

Apeer glass comes with the Kitemark seal of approval.

Matching glass sets

Not only do we have a wide range of on-trend glass designs, but 99% of our glass designs can be matched to the sidelights and toplights, meaning you can create the complete door set for your customers.

Every pane is toughened

We don't compromise on safety, which means we toughen every pane of glass as standard.

On-trend glazing

Our in-house glaziers have curated some of their favourite, on-trend designs. They are available across our range and are a stylish way to put your individuality on show.

Bespoke, handcrafted glass

And for the ultimate in personalisation your customers can design their own glass, then have it handcrafted by our in-house artisan glaziers.

Dedicated glass studio

We have created the UK's largest glass studio. Our dedicated team of 20 artisan glaziers combined with a multimillion pound investment in cutting edge equipment, such as Ireland's largest glass furnace, means we take glass design very seriously!



The perfect finishing touches

Finishing touches

Your customers are free to express their individuality with a virtually infinite combination of door styles, colours and accessories.

Colour matching

If one of our 27 standard hues isn't exactly what your customer is looking for, our manufacturing process enables them to match the door to most colours. Simply ask the customer for a RAL or BS colour reference and we'll match it.

Side and top lights

The perfect way to frame a door frame. The glass in our side and top lights can be matched to the door glass, but if your customers want more personalisation we can sandblast with the house number.

Huge range of door furniture

From traditional rustic metalwork to high-end polished chrome our accessories have been created to complement our door collections. They are designed with care and crafted to last.

Ultimate Ultion upgrade!

We also offer an optional upgrade to a high security 3* anti-snap Ultion Cylinder. Should a burglary take place within 5 years from the date of installation and entry was achieved by snapping an Ultion lock, Ultion will pay your customer £2,000*.

*Activation required within 28 days of installation. Full T&C's apply.



A complete sales support service

Doorbuilder

World class sales software and consumer lead generation tool.

Create your customers perfect door in just a few clicks. Doorbuilder uses high resolution imagery to create beautiful visual door images exactly to spec as you choose the door features.

Design and price doors instantly on your laptop, tablet or even on a 65 inch TV in your showroom.

Lead generation

We have an active marketing strategy that generates warm leads which are individually qualified before sharing them with our distributor network.

Technical helpdesk

We're here for when you need us, so advice and technical assistance is only ever a phone call away. We like to make sure everything runs as smooth as silk. Or should that be Silka?

Sales collateral

Our website is a great place for customers to start. It's full of inspiring ideas and even a digital door builder so that customers can spec their door in just a few minutes.

TV ad campaign

We're about to launch a UK & ROI TV ad campaign across the Sky platform and other media outlets. It's the next stage for our marketing strategy and a considerable investment to drive customers your way.

Social media presence

We are active on the main social networks, building brand awareness, gaining a following and connecting our distributor network to interested consumers.



See what's amazing behind every Apeer door.

We'd love to show you around our manufacturing facility. Contact us to arrange a visit.



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#morethanadoor

